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turn to the experts™

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The Home Comfort Report

Fall 2015

FUL-BRO HEATING AND AIR CONDITIONING SAYS "THANK YOU"

As a Ful-Bro Heating and Air Conditioning customer, we'd like to say "Thank You!" for allowing us to provide you with hassle-free, quality service. Ful-Bro Heating and Air Conditioning began with a commitment to superior customer service when we started the company over 48 years ago. Now, we have many more trucks on the road, and that commitment remains strong.

Customers appreciate the commitment to quality workmanship. Ful-Bro Heating and Air Conditioning always goes the extra mile to ensure that their customers receive an excellent job.

These are just some of the reasons why Ful-Bro Heating and Air Conditioning has long been considered Atlanta's first choice for air conditioning and heating services.

If you know someone else who needs heating or air conditioning service, please remember that we service all brands of equipment. Repair prices are quoted upfront before the work begins, and **SATISFACTION IS 100% GUARANTEED.**

In addition to scheduled service checks, repairing of existing equipment, and installation of new equipment, we can help find ways to reduce energy bills through a thorough cost-benefits analysis. Our technicians use state-of-the-art technology to diagnose and repair existing systems and always use the finest new equipment for installations in the industry.

As a Carrier® dealer, we're installing the most efficient air conditioning and heating systems available, saving customers money... and helping the environment too. And don't forget us at your office or place of business. We service and install all types of commercial equipment.



turn to the experts™

If you're concerned about allergies, asthma, mold, pollen, bacteria or viruses, we have a full range of Healthy Home Solutions. We'll make sure the air inside your house is clean and pure.

Ful-Bro Heating and Air Conditioning is the "can do" company and we are dedicated to providing the finest customer service. Call us today!

HEALTHIER HOME

Today, it's all about being healthy. But what about the air in our homes? Dust, dirt, pollen and mold can make untreated indoor air up to 100 times worse than outdoor air. In fact, indoor air quality is one of the EPA's top 3 health concerns. Since we spend 90% of our time indoors, you'll be glad to know there are some great solutions.

New air cleaners can remove bacteria, pollen, animal dander and pollutants as small as 0.01 microns. Other products such as ventilators, humidifiers, UV lamps, air purifiers and media filters can also improve your indoor air quality. These products can really help if you suffer from allergies, or live in a home with pets, infants or the elderly. They're all great, energy-efficient ways to make your home more comfortable. And healthy!

Take advantage of these great offers!

SAVE UP TO
\$1,600
On a New Carrier® System
Rebate savings range from \$0 to \$1,600 depending on equipment purchased. Cannot be combined with any other offer. Please present coupon at time of service. See dealer for details. Expires 11/15/2015.

SAVE NOW
\$89
Fall Tune-Up
Cannot be combined with any other offer. Please present coupon at time of service. See dealer for details. Expires 12/31/2015.

SAVE NOW
\$184
Preferred Maintenance Agreement
Includes 2 visits per year for one system, \$50 for each additional system. Cannot be combined with any other offer. Please present coupon at time of service. See dealer for details. Expires 12/31/2015.

SAVE NOW
\$50 off
Carrier CÔR Wi-Fi Thermostat
Cannot be combined with any other offer. Please present coupon at time of service. See dealer for details. Expires 12/31/2015.



Financing Available on Replacement Systems
0% for up to 60 months
on some models, with approved credit.

DO YOUR “DO-DILIGENCE” with a Tune-Up!

The heating and air conditioning system is an essential component to any home. As long as the house is comfortable, a heating system running quietly in the background is easy to ignore. It is only when the warm air flow suddenly stops under the freezing cold of a winter day that the AC system becomes the primary focus of home maintenance. Unfortunately, unexpected repair bills can pack a wallop. Annual tune-ups with basic preventive care can spread heating and air conditioner maintenance costs out over the life of the equipment and prevent sudden failures and jolting expenses.

“Do-Diligence”

In a legal context, due diligence is the standard measure of care that a reasonable person must take to avoid harm. When buying a house, for example, due diligence requires the buyer to perform an inspection of the property and to verify that the seller has clear title. When buying an automobile from a used car lot, due diligence includes verification of statements about the condition of the vehicle.

Homeowners should also practice “do-diligence.” Don’t take the roof, the plumbing or the heating and air system for granted. Do perform the preventive maintenance recommended by the manufacturers.

Heating systems typically operate for five hours per day for at least four months out of the year. That’s a minimum total of 600 hours of running time each year. If an automobile is driven at 55 miles per hour for 600 hours, it covers 33,000 miles. During that time, it would be reasonable to expect to change the oil and filter 11 times. The fuel tank would need to be filled 1,000 times. The air filter would need replaced at least once. The car would need a tune-up at 30,000 miles.

Overall, regular maintenance is also a great way to ensure that you're saving money and engaging in good environmental habits. Don't wait for serious problems to develop. Do your “do-diligence” now! Call a Ful-Bro Technician today!

10 Reasons To Replace Your Air Conditioning System This Fall

Are we crazy? Replace your system when the weather is cool and air conditioning isn't needed? But many times, it can be the smartest approach... and one that can save you a lot of money.

- 1. Today's systems have many features that will increase your comfort and save you money.** They have variable speed fans, Wi-Fi programmable thermostats, control of humidity and improved indoor air quality. They can even tell you when your filter needs to be replaced.
- 2. Energy Efficiency.** If your system is over 10 years old, you'll see an immediate drop in your utility bill – up to 56% - if you replace your system with one of today's energy efficient models. Since your home system uses as much as half of all your utilities, it only makes sense to see all your options.
- 3. Higher Energy Prices.** There's one thing that all economists agree on – energy prices will go up in the future. A new system is the safest investment you can make today, with an immediate return and a hedge against higher prices in the future.
- 4. Factory Rebates.** To help encourage off-season purchases, Carrier offers various factory rebates, up to \$1,600 on selected models. These can be combined with financing offers on many products.
- 5. Maintenance Plans.** With a purchase of a new system from Ful-Bro Heating and Air Conditioning, you will receive a 1-year Preferred Maintenance Agreement at no additional cost. This agreement includes two energy-efficiency tune-ups to ensure your system is operating at maximum capacity.
- 6. Financing Offers.** Limited-time financing offers are available including a 0% APR financing option with equal payments for 12, 36 or 60 months, with approved credit.
- 7. Off-Season Specials.** We're not as busy in the fall compared to the summer, so we're ready to offer better deals and keep our staff busy.
- 8. Free Consultation & Estimate.** At no charge or obligation, we can calculate the operating cost of a high efficiency system vs. your old system and show you all your options.
- 9. No More Repairs.** System failures never come at a convenient time, and repair costs can add up. A new system will come with a trouble-free warranty – ask for details.
- 10. Professionals You Can Trust.** When you buy a new system from Ful-Bro Heating and Air Conditioning, you're dealing with a company that served the area for over 48 years. Our Comfort Consultants and installers are factory-trained. We back everything we do with a 100% Satisfaction Guarantee.

Low monthly payments are available. Call a Ful-Bro Heating and Air Conditioning professional today for a free, no obligation assessment of your current system at (770) 457-1211.



In the news...

Congratulations to Judy Collier on her retirement!



Judy has been a valuable member of Ful-Bro's family since 1991 when she started as a retail saleswoman. She was the only woman in HVAC residential sales for many years and became highly successful. She later moved into a service role helping Ful-Bro's service technicians take care of their customers. Many home owners and business owners have grown to know and love her over the years even if they have never met her face to face. She has decided that it's time to start a new phase of her life and wants to make time for traveling, exercise and spending time with her family. Judy will be missed greatly by all of us but we are excited for her retirement. Thank you Judy from all of us, at Ful-Bro!

In Memoriam: Rob Neely



Our longtime owner, engineer, mentor and friend, **Rob Neely**, passed away on May 30th after a long battle with cancer. Rob bought into the business with Tom Fuller in 1970 and worked 45 years building Ful-Bro into one of Atlanta's oldest and most successful Heating and Air Conditioning companies. Prior to Ful-Bro, Rob worked at Georgia Power and Lithonia Lighting after graduating from GA Tech in 1960 with a Mechanical Engineering degree. He later earned his Professional Engineer's license. Rob was working part time until 3 weeks prior to his death. He enjoyed this business immensely helping friends, family, homeowners and business owners solve their comfort problems. He was a people person with a great smile and an engineer's mind. Rob was a mentor and friend to many Ful-Bro employees over the years and treated every employee as family. He will be greatly missed, but he has left a strong legacy for all of us at Ful-Bro.

Rob left the company on solid ground and had already passed the torch to **Pat Benton** to continue on as President. **Jeff Dyer** is now the Service Manager and Vice President and Rob's son, **Greg Neely**, will also increase his role in the business.

Fall Candle Centerpiece



Supplies Needed:

- Candles
- Bag of fake leaves
- Burlap
- Charger or Plate

Steps:

- 1) Cut a piece of burlap and then remove a few of the strings along the edges to give a frayed look.
- 2) Wrap this around the candle and apply a leaf and tie with a string of the burlap!
- 3) Next, throw in one with only a burlap ribbon! Put it towards the top since the tall candle is in the back of my centerpiece.
- 4) And lastly, don't be afraid to use more than one leaf on a single candle!

There you have it. So easy but so festive! This would look great on your mantle or on your Thanksgiving Day table!

Source: <http://www.thatswhatchesaid.net/2012/fall-candle-centerpiece/>

Chicken Chili

Prep Time: 15 min
Cook Time: 1 hr 45 min
Serves: 6

INGREDIENTS:

- 4 cups chopped yellow onions (3 onions)
- 1/8 cup good olive oil, plus extra for chicken
- 1/8 cup minced garlic (2 cloves)
- 2 red bell peppers, cored, seeded, and large-diced
- 2 yellow bell peppers, cored, seeded, and large-diced
- 1 teaspoon chili powder 1 teaspoon ground cumin
- 1/4 teaspoon dried red pepper flakes, or to taste
- 1/4 teaspoon cayenne pepper, or to taste
- 2 teaspoons kosher salt, plus more for chicken
- 2 (28-ounce) cans whole peeled plum tomatoes in puree, not drained
- 1/4 cup minced fresh basil leaves
- 4 split chicken breasts; bone in and skin on
- Freshly ground black pepper



SUGGESTED TOPPINGS FOR SERVING

Chopped onions, corn chips, grated cheddar, sour cream

DIRECTIONS:

Cook the onions in the oil over medium-low heat for 10 to 15 minutes, until translucent. Add the garlic and cook for 1 minute. Add the bell peppers, chili powder, cumin, red pepper flakes, cayenne, and salt. Cook for 1 minute. Crush the tomatoes by hand or in batches in a food processor fitted with a steel blade (pulse 6 to 8 times). Add to the pot with the basil. Bring to a boil, and then reduce the heat. Simmer, uncovered, for 30 minutes; stirring occasionally.

Preheat the oven to 350°F. Rub the chicken breasts with olive oil and place them on a baking sheet. Sprinkle generously with salt and pepper. Roast the chicken for 35 to 40 minutes, until just cooked. Let cool slightly. Separate the meat from the bones and skin and cut it into 3/4-inch chunks. Add to the chili and simmer, uncovered, for another 20 minutes. Serve with the toppings, or refrigerate and reheat gently before serving.

SOURCE: www.foodnetwork.com/recipes/ina-garten/chicken-chili-recipe/index.html